

**Bachelor's diploma theses
written under supervision of Leszek Reszka, PhD**

2023

- *Logistics in Passenger Air Transport on the Example of PLL Lot*
- *Logistics in Functioning of Automotive Industry Company on the Example of Volkswagen Group*
- *Marketing Strategies of International Companies on the Example of McDonald's*
- *Logistics Support in the Electric Car Industry on the Example of Lucid Motors in Kingdom of Saudi Arabia*
- *Logistics Support for Development Company on the Example of Dom Development*
- *Logistics Support in the Oil Industry on the Example of Orlen*
- *Logistics Support for Production on the Example of Boeing*

2022

- *Artificial Intelligence in Logistics for the Automotive Industry on the Example of General Motors*
- *Information Technologies in Logistics on the Example of Amazon*
- *Logistics Customer Service in E-Commerce*
- *Globalization and Development of Transnational Corporations on the Example of Siemens Ag, Volkswagen Group and Nestlé*
- *Logistics Support for the Airport on the Example of Gdańsk Lech Walesa Airport*
- *Ecological Aspects of Logistics on the Example of Transport*
- *ERP Systems in Logistics on the Example of Amazon, Starbucks and Kotniz*
- *Marketing Strategies and Selling Methods in the Shoe Industry on the Example of Adidas Company*
- *Automation and Robotization in Logistics on the Example of Amazon, Ikea and DHL*
- *Logistics for Distribution in the Fashion Industry on The Example of LPP*
- *Cloud Computing in the Information Logistics on the Example of Microsoft Azure, Heroku, and Salesforce*

2021

- *Logistics Support for Mass Music Event on the Example of Open'er Music Festival*
- *Marketing Strategies in Fashion Industry Based on Zara Company*